

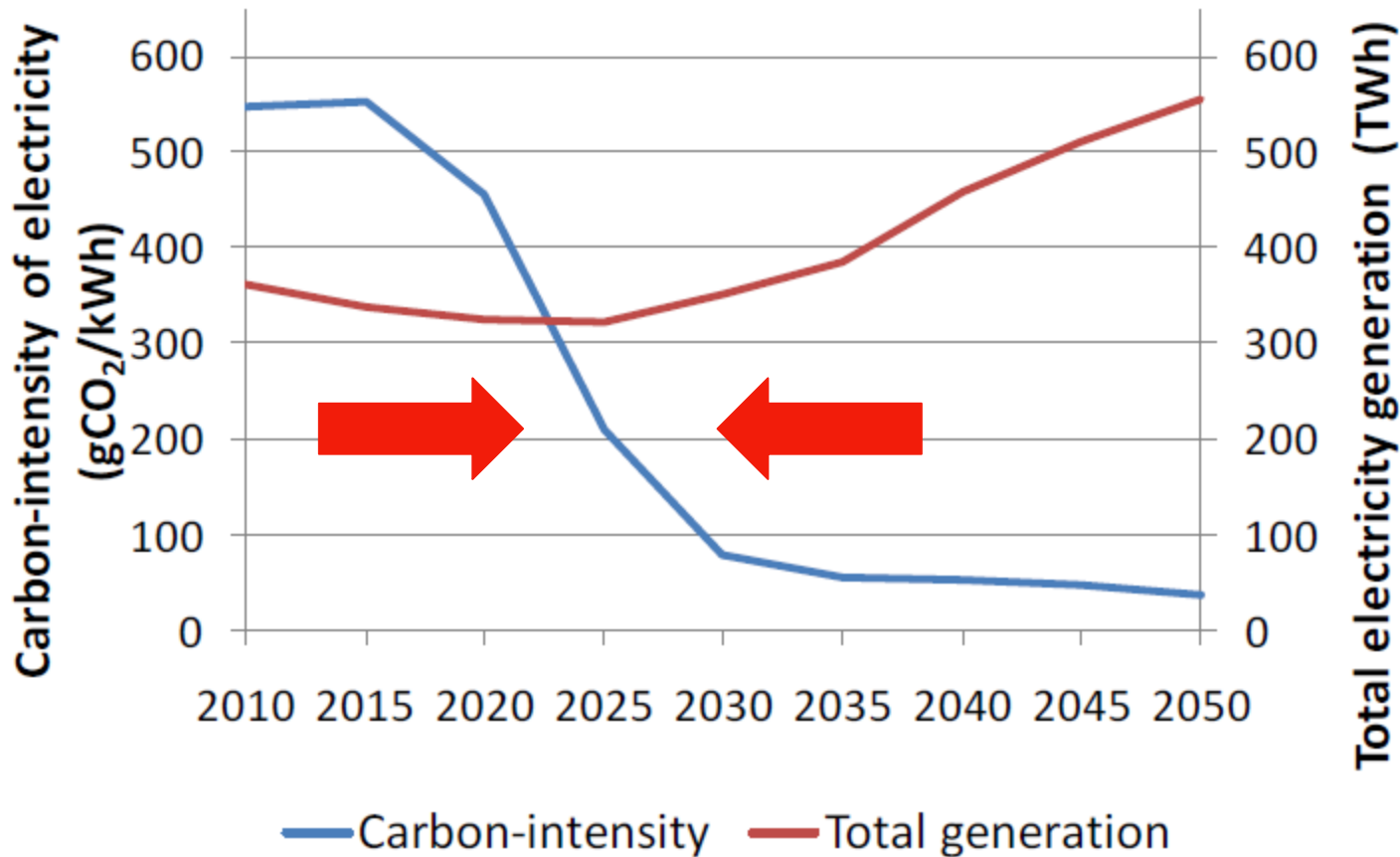
# View from a power generator...

Tim Pyke

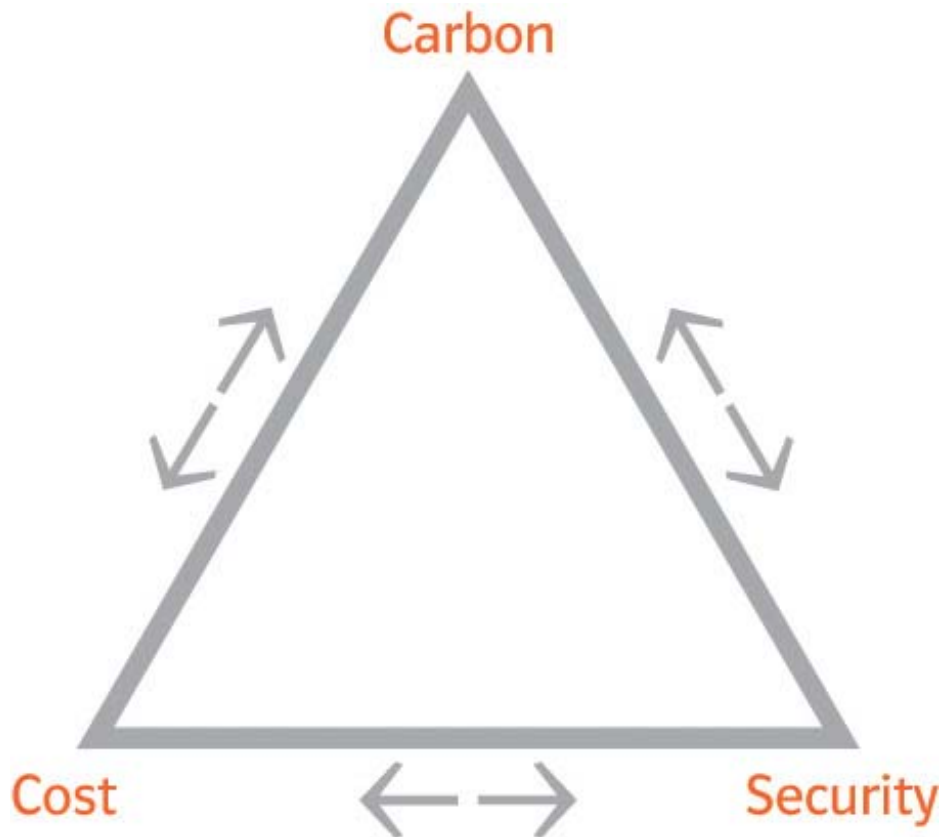
Head of Climate Change

Tuesday 15<sup>th</sup> March 2011

# By 2020 we need to be in the rapid decarbonisation phase of the CCC's pathway...



# We view everything through the lens of the energy trilemma...



# “Why on earth would an energy company want me to use less energy?”



Find out at [eontalkingenergy.com](http://eontalkingenergy.com)

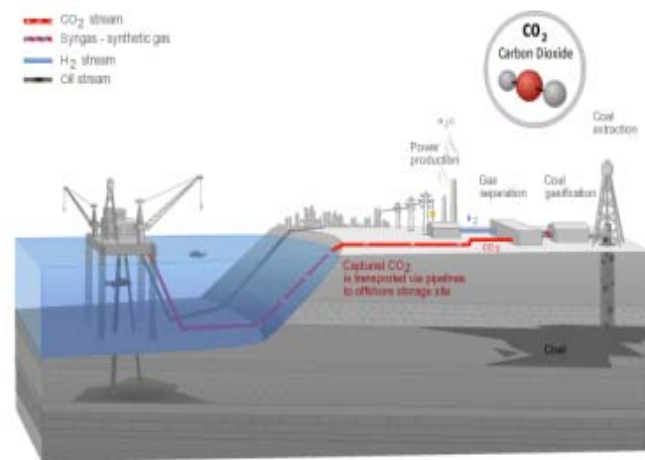
Helping you get energy fit. We're on it. **e-on**



We're all on a mission to get energy fit.

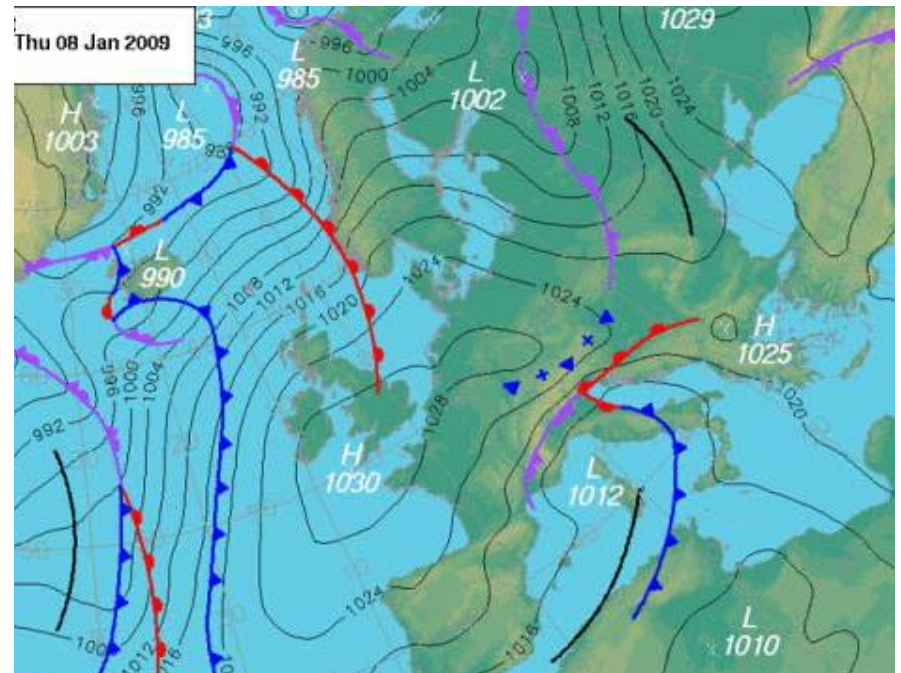
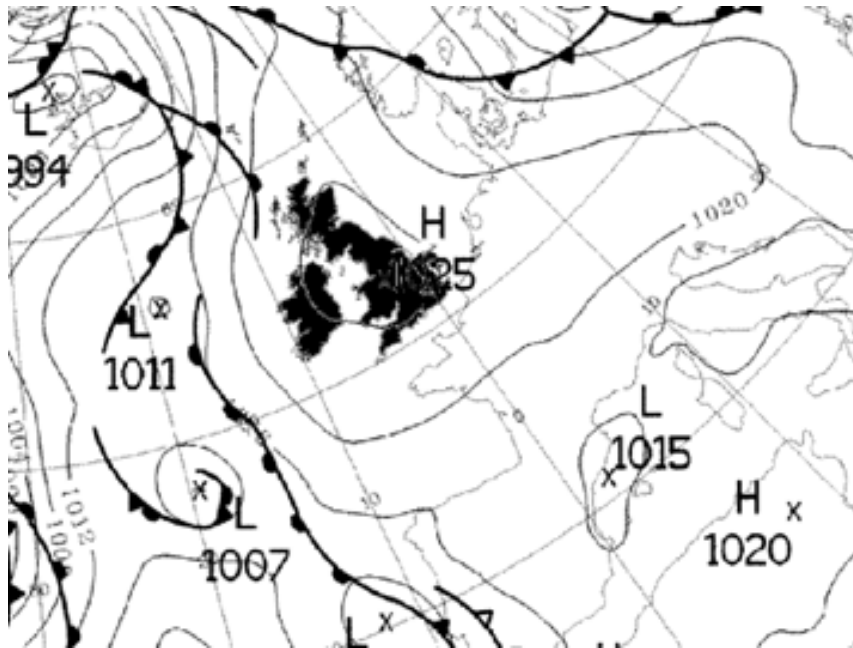


# Investing in a diverse generation mix...

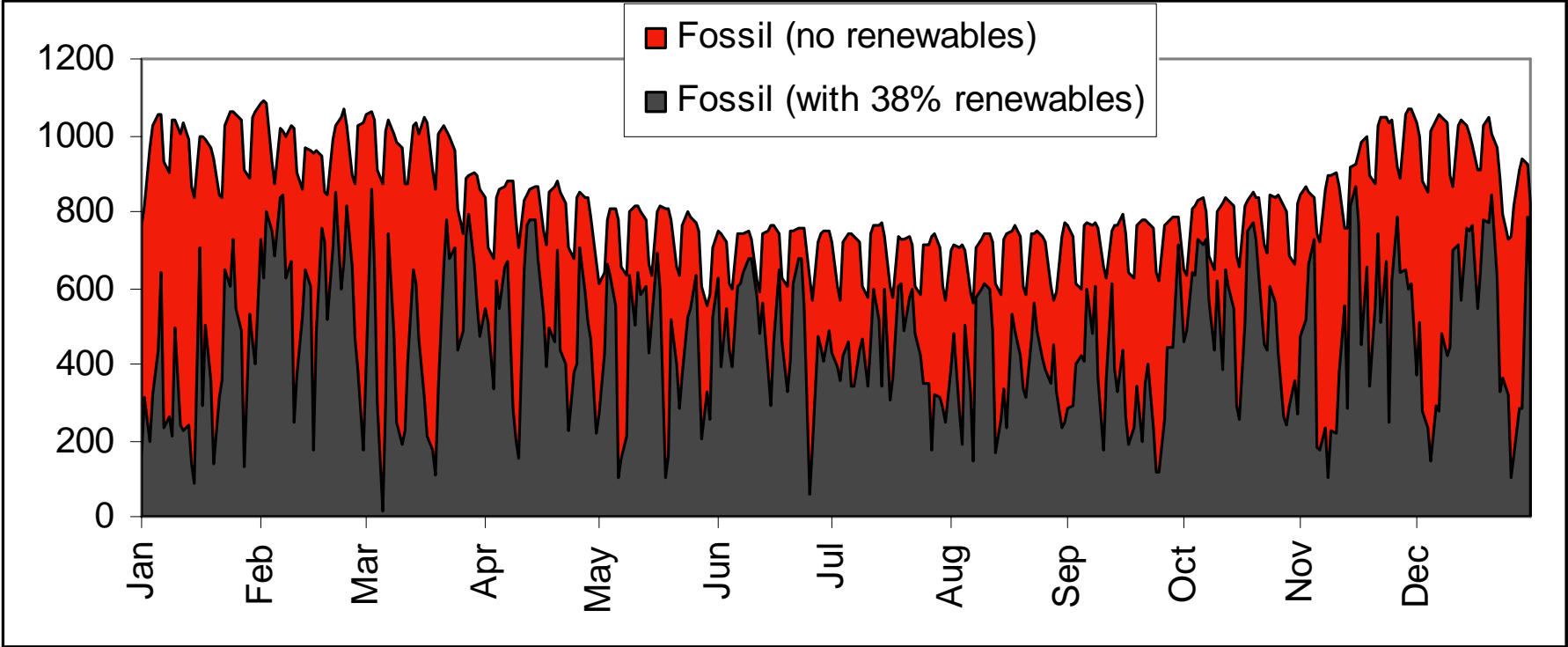


Becht animation

# Ensuring we can maintain security of supply...



# Recognising the need for plant flexibility...



**Fossil plant will face very different regimes in future**

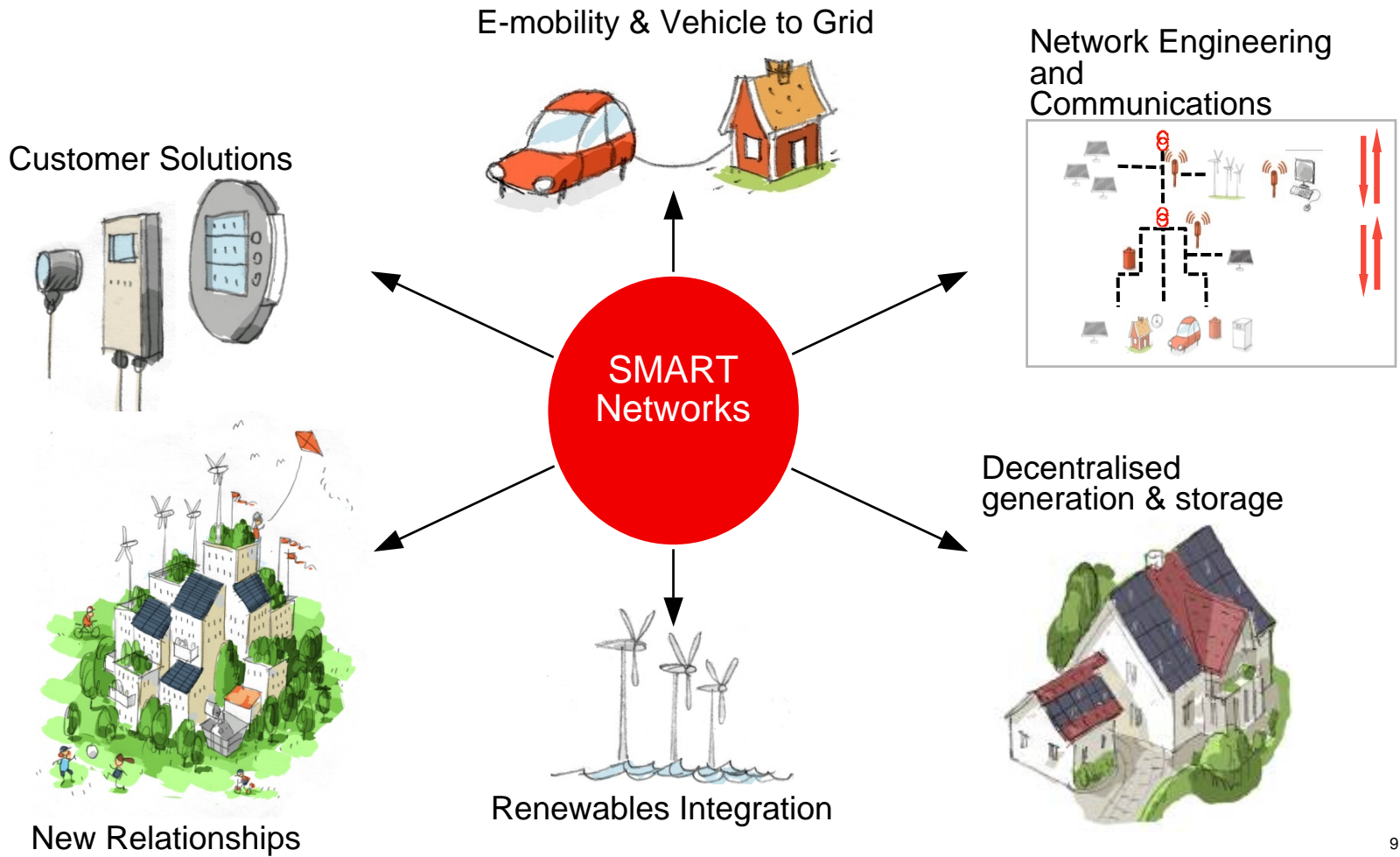


## Promoting the take up of electric cars...





# Delivering smart network capability...



# And finally, reforming the electricity market...



## Electricity Market Reform

Consultation Document