

Initiatives of the DTI's International Technology Service

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**International Technology Promoter -
North America, Sustainable Energy &
Environmental Technologies**



GlobalWatch

ONLINE HOME

 Information

 Magazine

 Secondments

 Technology
Networks

 Technology
Partnering

The DTI's International Technology Service (ITS) helps British business to identify and learn from leading organisations around the world to improve their competitiveness at home and abroad.

Find out more at: www.globalwatchonline.com

ITS Initiatives

- International Information
- International Technology Promoters
- International Missions
- International Secondments
- International S&T Activities

International Technology Promoters (ITP) Programme

A network of 16 technology transfer specialists tasked with finding opportunities for technology-based partnerships between UK clients and organisations in the world's leading R&D investor countries.

ITP Programme Coverage

REGIONS

- **North America (USA, Canada)**
- Asia Pacific (Japan, S Korea, China, Taiwan, Singapore)
- Europe (Germany, France, Switzerland, Scandanavia, Russia)

TECHNOLOGIES

- **Sustainable Energy & Environmental Techs.**
- Life Sciences
- Information & Communication Technologies
- Performance Engineering

ITP Activities

- Finding Contacts
- Information and Desk Research
- ITS Missions
- Inward Missions
- Trade Missions
- Conferences and Exhibitions
- Partnering Events
- Company Profiles - Matching

International Missions

(approx. 30 per year)

- **What?** Short fact-finding visits by small groups of technical experts (UK companies and leading academic)
- **Why?** Identify and learn from the best practice and technological developments in leading companies overseas
- **How?** ITS funds travel costs and assists with cost of organisation and dissemination; Sponsor co-ordinates
- **Outputs?** Reports and dissemination
- **Outcomes?** Improved/sustained competitiveness, productivity improvement, process change, international collaboration

International Secondments

(approx. 80 per year)

- **What?** Global company-to-company, outward or inward, 3-12 months, any industrial sector
- **Why?** Enhance performance by learning from and adopting technology/best practice in leading companies overseas; developing links; understanding markets
- **How?** ITS provides logistical and funding support to SMEs, to support the secondment and the absent secondee, through to dissemination of a written report
- **Outputs?** Reports and dissemination
- **Outcomes?** Knowledge transfer leading to process change, management development and int. collaboration

Interested?

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(Mel Thomson) or browse
the website at
www.globalwatchonline.com