# Initiatives of the DTI's International Technology Service

Philip Sharman
International Technology Promoter North America, Sustainable Energy &
Environmental Technologies

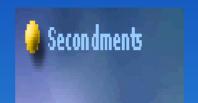




### Global Watch ONLINE HOME











The DTI's International Technology Service (ITS) helps British business to identify and learn from leading organisations around the world to improve their competitiveness at home and abroad.

Find out more at: www.globalwatchonline.com





#### **ITS Initiatives**

- International Information
- International Technology Promoters
- International Missions
- International Secondments
- International S&T Activities





## International Technology Promoters (ITP) Programme

A network of 16 technology transfer specialists tasked with finding opportunities for technology-based partnerships between UK clients and organisations in the world's leading R&D investor countries.





### ITP Programme Coverage

#### **REGIONS**

- North America (USA, Canada)
- Asia Pacific (Japan, S Korea, China, Taiwan, Singapore)
- Europe (Germany, France, Switzerland, Scandanavia, Russia)

#### **TECHNOLOGIES**

- Sustainable Energy & Environmental Techs.
- Life Sciences
- Information & Communication Technologies
- Performance
   Engineering





#### **ITP Activities**

- Finding Contacts
- Information and Desk Research
- ITS Missions
- Inward Missions
- Trade Missions
- Conferences and Exhibitions
- Partnering Events
- Company Profiles Matching





## International Missions (approx. 30 per year)

- What? Short fact-finding visits by small groups of technical experts (UK companies and leading academic)
- Why? Identify and learn from the best practice and technological developments in leading companies overseas
- How? ITS funds travel costs and assists with cost of organisation and dissemination; Sponsor co-ordinates
- Outputs? Reports and dissemination
- Outcomes? Improved/sustained competitiveness, productivity improvement, process change, international collaboration





### International Secondments (approx. 80 per year)

- What? Global company-to-company, outward or inward,
   3-12 months, any industrial sector
- Why? Enhance performance by learning from and adopting technology/best practice in leading companies overseas; developing links; understanding markets
- How? ITS provides logistical and funding support to SMEs, to support the secondment and the absent secondee, through to dissemination of a written report
- Outputs? Reports and dissemination
- Outcomes? Knowledge transfer leading to process change, management development and int. collaboration





#### Interested?

Then visit our stand
(Mel Thomson) or browse
the website at
www.globalwatchonline.com



