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An Industrial Perspective on Energy RD and D

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 The Sector and the Changing Market Scene

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- Critical Energy Technologies
- Comparison with other Countries and Competitors

• CONCERNS FOR THE FUTURE

 The Future and its Implication on the Energy Research Agenda

3 Key UK Reference Reports





Thumbnail of ALSTOM



• One of the largest Energy and Infrastructure Suppliers in the world

- total ALSTOM 2000 revenue 25 billion euro, ~140000 people
- Power Sector 2000 revenue 12 billion euro, ~50000 people with ~60% in Europe, 11% in UK
- strong global operating base of power plant, 648 GW installed
- wide product range of conventional and advanced power generation products and technologies

• Lead representative for the sector in UK, Europe and worldwide

- active in UK Energy Foresight, chairing APGTF and ZEPG Group
- advising HoC Select Committee on Energy
- advising EC Energy RTD on Non Nuclear Energy
- chairing EC Energy WG on Energy RTD Strategy for Europe

Working with UK Government to set future Energy Research agenda





THE CURRENT BASELINE

Where are we now - What are the issues



The Energy Market



• Growing need for Energy and Electricity

- global markets with global players
- continuing reliance on fossil fuels, especially likes of China and India
- installed capacity ageing
- fluctuating markets with short term down turn
- Significant impact of increased liberalisation/re- and deregulation/privatisation
 - electricity becoming a `commodity` to trade; more open markets; lower CoE
 - new operators; new trading rules; future investment in risk adverse markets
 - real change in products/services, UK in the forefront



Installed Capacity is Aging Rapidly



Highly complex changing energy market

Sustainability and the Environment

- Increasing importance of environment as a market driver, emphasis on CO₂
 - Kyoto and post Kyoto Targets (RCEP quoting need for 60% reductions by 2050)
 - tighter emission directives (eg EC LCPD)
 - National and international Emissions Trading starting up in UK and Europe

• Drive for more REN and Energy Efficiency in UK and Europe

- REN Targets of 10% by 2010 and a desire for 20% by 2020 in UK
- similar growth for UK CHP targeted, 10GW by 2010



Promotion of combined heat

and power

A new proposal for a Direct

Environment is a key driver but not the only one...needs to be addressed in the full context





Mitigation of CO₂ requires clean use of fossil

- improved efficiency

- fuel switch

- CO2 capture/sequestration

A major transitional issue will be clean use of fossil fuels





SITUATION AND THE IMPACT TO DATE

What are the problems...challenges



Global Position



Difficult market in the short term

- significant downturn especially in US
- fierce competition with pressure on margins just when onus increasingly on equipment suppliers to set future agenda, implying greater RTDD investment



Year of Order

Highly competitive market

- risk adverse culture with more focus on financial return
- cost effectiveness (£/kW and £/kWhr) continues to be key
- reliability, availability, maintainability and operability (RAMO) emphasis

Energy market increasingly hard to understand and predict



UK Position



• Effectiveness of UK Policy Measures to date

- Lack of stability, too many changes in policy over last decade
- Impact of NETA
- Inconsistency between targets and measures
 - CHP Industry difficulties now being addressed to a degree but is it enough?
 - Cost of Electricity being driven down to exclusion of all other issues no incentive to invest
 - Site Consent difficulty for new plant, especially REN ... stopping new plant
 - Biomass Focus of 20MW in effect excludes UK Gas Turbine business



UK initiatives have led to difficulties in the market



Competition Issues

Competition led by US

- large US DOE programmes with prototype/product development as well as RTD
- broad based leading to Zero Emission Plant
- strong thrust on Fossil as well as REN
 - Clean Coal Plant Improvement : ~3000m US\$ over next decade
 - Advanced Turbine System ~800m US\$ 1990-2002
 - Vision21 established for future ZEPG from fossil fuels out to 2015.



Contrast to Europe

- REN continue to dominate EC Research Framework Programmes
- more emphasis on research rather than deployment in reality
- US Companies will be increasingly evident in Europe with downturn in US to detriment of UK/European industry

US setting the benchmark for the industry worldwide





CONCERNS FOR THE FUTURE

What will happen next





International Competitiveness of UK Industry?

- include alongside `Security of Supply` and `Environment Protection`
- need for strong base-load UK market for export springboard
- encourage economic benefit by focus on areas for wider policy aims but where strengths can be stimulated/developed in UK as spur for more export

• Consistency and Appropriateness of Policies?

- need for sufficient confidence to underpin private sector investment and RTD
- minimise delays in setting clear future policy, uncertainty has had detrimental effect on UK-base companies and reduced export credibility
- correctly targeted market based measures for technology take-up
 - unlike DEFRA 20MW Biomass Scheme that basically excludes UK GTs
 - unlike the disjoint in CHP; need now to restore industry confidence
 - unlike exclusion of Biomass Coal Co-firing post 2006 in REN schemes

Need for balanced and consistent approach to Energy Policy to set the right framework

Some more UK Industry Concerns ALSTOM

Positioning of Energy RTDD

• Full Context?

 RTDD should not be done independently but part of synergistic approach embracing R&D/Policy Measures to support Market/Social Acceptance

• Overall System Approach?

- Basic research/enabling technology acquisition
- Device Research and Component Validation
- System Demonstration and Deployment

Improved Co-ordination?

- UK expanding its Energy RTDD after reductions of recent years
- need for effective co-ordination across Government/Industry/Research Community

Energy RTDD cannot be done independent of the world in which it sits



Even more UK Industry Concerns ALSTOM

• The Right Balance of Future Technologies?

- no one solution, emphasis changing with time, all types of energy sources

`Affordable` REN.....but also`Clean` Fossiland probably`Accepted` Nuclear Fissionand in time`Workable` Nuclear Fusion

- much improved Energy Efficiency including enhanced Co-generation/CHP
- continued improved energy management, transmission, storage and systems integration to address impact of Distributed Power
- alternative energy carriers and fuels

Identification of Key Cross-Cutters?

- critical components/modules : such as ...
 Gas Turbine with high fuel flexibility
 - and Fuel Cells for Power and Transport
- advanced modelling/simulation : `Virtual Power Plant Demonstration`
- materials and manufacture : eg high temperature, high added value parts
- power electronics, e-trading/ICT applications

Broad based energy research approach required



Some Final Thoughts



• Setting the Future Agenda

- important to involve Industry in the process together with other key players of Research and Government
- Energy Foresight Initiative has proved to be an excellent vehicle, partly filling the vacuum left by the demise of CEGB - it needs to be continued
- innovation will be at the heart of the ability to meet a reconciliation of the future complex energy and environmental issues within the UK

Greater International Co-operation

- UK Energy RTDD strategy needs to be developed within a full European context with reference to global issues : significant opportunities should exist within future EC Framework RTD Programmes
- Active co-operation should be developed on `big` global issues internationally
 - eg CO₂ Capture and Sequestration, Nuclear Fusion

Need for overarching UK Energy RTDD framework tackling both nearer/longer term - spanning several governments



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